

# ANAMARIE V. CORDOVA

Austin, TX, 78732 · anamarienvcordova@gmail.com

## EDUCATION

---

**The University of Texas at Austin** – Austin, TX

**Degree:** Bachelor of Arts in Government

**May 2025**

- *Minor: Communication and Social Change*

GPA: 3.88

## EXPERIENCE

---

**State Board of Education Campaign** – Austin, TX

**December 2025 – March 2026**

*Campaign Manager for Abigail Gray*

- Directed digital communications for a competitive 6-candidate Democratic primary — built and maintained campaign website on Wix, established brand guidelines, and drove 4,400+ page views and 2,300+ unique visitors.
- Grew Instagram reach to 5,291 accounts over 90 days (65.8% non-followers) through a consistent cadence of graphics and issue-focused copy; secured earned media coverage via targeted press outreach resulting in published materials.
- Managed an event calendar tracking appearances and local opportunities; coordinated live audience Q&As on TikTok and Instagram, pivoting format in real time to maximize engagement.

**Annette Strauss Institute for Civic Life** – Austin, TX

**May 2025 – August 2025**

*K-12 and Higher Education Program Intern*

- Coordinated logistics and on-site execution for a statewide summit of 20 student civic leaders, managing rapidly shifting scheduling demands and updating speaker lists, participant materials, and resources through the day of the event.
- Contributed to civic curriculum implementation efforts by redesigning the Speak Up! Speak Out! website for educators, developing instructional materials, and building a contact list of curriculum leaders across major Texas districts.

**Office of Rep. Rafael Anchía** – Austin, TX (Remote)

**January 2025 – June 2025**

*Communications Aide*

- Drafted constituent communications across Facebook, X, and Instagram, monitoring legislative news and regional developments to keep the district informed on Capitol updates and local priorities.
- Created a categorized statewide press outreach list organized by issue area — including sustainability, education, and healthcare — to streamline targeted media.

**Vocal Media** – Washington, D.C. (Remote)

**June 2024 – November 2024**

*Communications Fellow*

- Supported 3+ digital campaigns by sourcing 20-60 influencers weekly across TikTok and Instagram, tailoring outreach to match niche categories, geographic targets, and demographic goals outlined in campaign briefs.
- Maintained detailed influencer and campaign records in Google Sheets and Notion, logging social accounts, content categories, and geographic fit; coordinated email sends for paid advertising campaigns using established templates.

**Raise Your Hand Texas** – Austin, TX

**May 2024 – August 2024**

*Digital Communications Intern*

- Produced high-impact digital content on public education issues using Canva and Sprout Social, including articles on pre-K and social media content that generated over 100K impressions and 8k+ engagements.
- Supported event communications for the Trustee Advocate Summit by editing materials, preparing program content, and designing sponsor “thank you” notebooks to ensure a polished attendee experience.

## ACTIVITIES

---

**The University of Texas at Austin Student Government** – Austin, TX

**April 2023 – April 2024**

*Communications Director*

- Managed communications for the largest on-campus advocacy group, oversaw all internal organizational communications; developed digestible graphics, boosted engagement, and increased social media reach by 50 percent.
- Built and executed public relations strategies, managed crises, and strengthened relationships with campus stakeholders including Texas Exes, University Co-Op, and The Daily Texan to amplify key initiatives.

## HONORS

---

**Phi Beta Kappa, Alpha of Texas**

**Spring 2025**

**University Honors**

**Fall 2022 – Spring 2025**

## ADDITIONAL

---

- **Interests:** Contemporary/Hip-hop dance, Volleyball, Photography, pop culture and entertainment
- **Technical Skills:** Microsoft Office, Google Workspace, Monday, Sprout Social, Canva, Wordpress, Wix, Drupal, CapCut
- **Social Platforms:** Instagram, TikTok, Facebook, Twitter/X, LinkedIn, YouTube
- **Language Fluency:** Conversational Spanish